



WWSG.

We Win Strategies Group

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 We Win Strategies Group

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EXPERIENCE MATTERS

Danielle Sydnor is the Founder and CEO of We Win Strategies Group (WWSG). WWSG is a firm dedicated to working with a diverse array of stakeholders to create win-win outcomes for individuals, organizations, and communities. We center our work at the intersections of race and economics while standing on the core belief that, in order for communities to thrive, all people must have access to the resources required to build liberated self-sufficiency.

Danielle has over 20 years of success leading teams, building relationships, fostering inclusion, and driving change. She is a dynamic, well-rounded professional offering executive level leadership experience gained from her combined financial services and non-profit management positions. Sydnor has held leading roles with local and national for-profit and non-profit banking/financial services institutions. Danielle drives collaboration across the small business and economic development ecosystem working with city, county and regional leadership.

As a valued member of the community, Danielle is the former President of the Greater Cleveland Branch of the National Association for the Advancement of Colored People (NAACP). As President, Sydnor was responsible for fighting for the equality of rights of all persons with a focus on eliminating racial hatred and racial discrimination.

Her commitment to community service is evident through her involvement in numerous boards and committees, including as past President of the Board of Trustees at Eliza Bryant Village. Sydnor holds a bachelor's degree in Finance from the University of Phoenix. She is a proud recipient of Crain's Cleveland 2019 40 Under 40 and a graduate of the 2020 class of Leadership Ohio. Danielle is a native of Sacramento, California. Her family moved to Cleveland, Ohio in 1995. She has since proudly deepened her roots in Ohio. She has two sons, Noah and Giles, who are both away at college.

"Together We Win"

OUR SERVICES



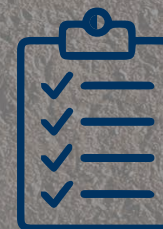
STRATEGIC SOLUTIONS

Using 20 years of financial and non-profit leadership experience to bring individuals and organizations a clear path to navigating a post-Covid-19 world.



CONNECTING COMMUNITIES

Utilizing a diverse network of individuals ranging from C-suite executives to the grassroots level promoting actionable change.



EDUCATION/ PROJECT MANAGEMENT

Developing curriculum for small business owners + leading special projects as an external support to organizations.



THOUGHT LEADERSHIP

Facilitator, speaker and moderator leading discussions on finding financial success, addressing inequality and Inclusion.



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